

NEWS BRIEF

Important Update from Anthem: Identity Protection Communication Planned for Members

Anthem will begin sending emails to members starting February 18, 2015 with information about identity protection and credit monitoring services. Anthem is required to send this email due to state laws around breach notifications. The email will direct associates to visit AnthemFacts.com to sign up for credit protection services. It will contain the exact information as the letters they will receive via the US Postal Service. All members who have provided an email address to Anthem will receive the notification. Anthem has prepared the following statement in the email:

Dear [Associates]:

Anthem wants to keep you informed about their actions in response to the cyber-attack. If you have given Anthem your email address, you will soon receive an email about identity protection and credit monitoring services. Anthem is required to send this email due to state laws around breach notifications. The subject line of the email will be "Important Message From Anthem, Inc." and it will direct you to visit AnthemFacts.com to sign up for credit protection services. The email will not ask for personal information. We encourage you to read the email and visit AnthemFacts.com to sign up for the services provided by Anthem.



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